


# ELIZABETH GEIST

UX + RESEARCH + DESIGN

 elizabeth@elizabethdesign.me

 354.774.6514

 [Portfolio](#)

 [LinkedIn](#)

## SOFTWARE

Figma	Trello
Google Suite	Zendesk
Microsoft Office	Squarespace
Salesforce	Wix

## HARD SKILLS

UX Design	Quality Analysis
UX Research	Rapid Prototyping
User Testing	Responsive Design
Wire Framing	Team Training
Site Mapping	Content Writing
HTML	Marketing
CSS	English, Italian

## SOFT SKILLS

Team Player	Critical Thinking
Leadership	Flexibility
Empathy	Creativity
Presenting	Time Management

## EDUCATION

### Flatiron School

New York, NY / 2023

*Product Design UX / UI*

### International TEFL Academy

New York, NY / 2020

*TQUK Level 5 Certificate in Teaching English as a Foreign Language (RQF)*

### The University of Tennessee

Knoxville, TN / 2019

*BM-Vocal Performance, Minor in Italian Language and Culture*

## EXPERIENCE

### A Fantasy Golf App

- Creating the design for a new fantasy golf app
- Drafted a site map and user flow
- Sketched out a market and user needs analysis
- Executed a mid fidelity prototype for creating a league
- *Currently in progress*

### Kvæðamannafélagið Iðunn

- Reworked the website and sound archive
- Created a site map to determine new navigation
- Developed a color palette and page layouts
- *Currently in progress*

### LearnLink

- Prototyped an educational ebook library
- Integrated the use of AI to create study guides and resources for students
- Conducted a research analysis to determine the functionality and accessibility of study features
- Collaborated with software engineers to develop the product

### The Sonocene

- Constructed the mobile and web platforms for an eco-podcast
- Integrated RSS feeds for podcast broadcasting
- A unique feature included a “Sound Gallery” which showcased individual sounds sourced from the episodes
- Designs were implemented using Squarespace

### Build Early Money Habits

- Created a research guide for a children's personal financial course
- The guide included an interview script, competitor analysis, and preliminary suggestions for low fidelity designs
- Findings were presented as part of the final capstone project for Flatiron School